

PROJECT TITLE : Cigarette and Smoke Analysis

Period Covered : June 1 - 27, 1980

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Report Approved by : F. Lopes

SMOKING PANEL

The following Marlboro versions were mail-out tested:

F 36 = standard (with Eastman tow)

H 64 = tow Rhodia 3,4/46 000 I

Preference was significantly given to the standard.

PRODUCT REPORTS

Product Reports were written on the following new or modified brands:

<u>Brand</u>	<u>Manufacturer</u>	<u>Country of Sale</u>
Belga King size 80/F (new pack, new format)	Tabacofina	Belgium
Camel Mild 84/F (new brand)	Reynolds	West Germany
Hobby Extra 84/F (new brand)	Austria T.	West Germany
Milde Sorte Extra Mild 84/F (new brand)	Austria T.	Norway
Petterøe's K.S. 84/F (new brand)	Tiedemanns	Norway
Commerce Lights 67/F (new brand)	Swedish Tobacco	Sweden
Salem Lights Menthol 79/F (new brand)	Reynolds	Sweden
Camel Mild 79/F (new brand)	Reynolds	Switzerland
Marocaine Extra 79/F (new brand)	BAT	Switzerland
Gallaher lights 84/F (Trade Mark Protection)	Gallaher	United Kingdom
John Player vanguard K.S. 84/F (new brand)	Imperial T.	United Kingdom
Peter Stuyvesant Extra Mild Luxury length 94/F (new brand)	Carreras-Rothmans	United Kingdom
Peter Stuyvesant Luxury length 94/F (new brand)	Carreras-Rothmans	United Kingdom
Winston Lights 84/F (Trade Mark Protection)	Gallaher	United Kingdom

QC FINISHED PRODUCTS

*F. Senehi*  
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27-06-80 SEF/edk

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